VITAMIN RECHARGE.



THE METHOD Curly Girl

With **VITAMIN RECHARGE.**

Vitamin boost
Maximum hydration
Defined curls
No Frizz
Extra nutrition

By EvaProfessional

What is the Curly Girl Method?

The Curly Girl Method is an approach to caring for curly hair based on delivering and maintaining the **maximum hydration** possible to achieve **frizz-free** locks and **defined curls.**

It's a new hair routine that involves switching up curly or wavy haircare habits to end up with **more natural** and **perfect-looking** curls.

In fact, most of the products included in the routines are also ideal for **dry, damaged and all other hair types.**

What makes this method different?



NEW

You don't have to do a final wash with sulphates—our routines have been sulphate-free from day one thanks to **Vitamin.Recharge. Detox** and its double Purifying + Anti-pollution action.

As well as defining curls and eliminating frizz, our routines are packed with vitamins to give you healthier hair.

Suitable for all curly hair types

Defines natural curls, doesn't create them

Suitable for children and pregnant women

WHAT'S IN THE FORMULATION?

WITH biotin and panthenol.

VEGETABLE OILS

ECO-HAIRCARE
VEGAN FRIENDLY

0%
SULPHATES
PARABENS
SILICONES
ALLERGENS
COLOURANTS
PHTHALATES
MUSK
POLYCYCLICS

VISIBLE RESULTS

DAY 1

WITHOUT previous sulphate use

DAY 3 - 4

WITH previous sulphate use

THE METHOD
With VITAMIN RECHARGE.

Curly Girl

By EvaProfessional

SALON

AFRO and/or CURLY HAIR

MEDIUM-HIGH POROSITY:

STEP 1 // First wash with **VRDetox**

STEP 2 // Apply **VRButter** + **all over hair** 15' **with hot towel**

STEP 3 // Do a 2nd wash with **VROriginal** | To remove **VRButter**

STEP 4 // Remove excess water with **Microfibra**

STEP 5 // Apply **VROhlàlà** + **all over hair** detangle

STEP 6 // Apply **VRTwist** + **all over hair** Shape with hands



STEP 7 // Dry **with diffuser**

** If you need more hold or texture, especially for wavy or fine hair, use the Beach texturising spray before drying.



THE METHOD
With VITAMIN RECHARGE.

Curly Girl

By EvaProfessional

SALON

CURLY / WAVY HAIR

LOW POROSITY and/or OILY SCALPS

STEP 1 // First wash with **VRDetox**

STEP 2 // Do a 2nd wash with **VROrange**

STEP 3 // Remove excess water with **Microfibra**

STEP 4 // Apply **VRHero +**
from mids to ends
5' **with hot towel**
+ rinse with lukewarm water

STEP 5 // Apply **VROhlàlà +**
from mids to ends
detangle

STEP 6 // Apply **VRTwist +**
all over hair
Shape

STEP 7 // Dry
with diffuser

** If you need more hold or texture, especially for wavy or fine hair, use the Beach texturising spray before drying.



THE METHOD Curly Girl

With **VITAMIN RECHARGE.**

By EvaProfessional

AT HOME

GENERAL STEP *

CURLY METHOD first wash
with VRDetox

+

CO_2

ONCE A MONTH
AREAS WITH HIGH AIR POLLUTION

3-STEP ROUTINE : 1+2+3

STEP 1 // Wash with **VROriginal or Orange +**
Remove excess water **Microfibra**

STEP 2 // Apply **VRHero +** **from mids to ends** 3-5' **with hot towel**
+ rinse with lukewarm water

STEP 3 // Apply **VRTwist +** **all over hair** Shape + Dry or

CURL CARE ROUTINE:

CARE

STEP 1 // Wash with **VROriginal or Orange +**
Remove excess water **Microfibra**

STEP 2 // Apply **VRHero +** **from mids to ends** 3-5' **with hot towel**
+ rinse with lukewarm water

STEP 3 // Apply **VROhlàla +** **from mids to ends** detangle with comb

STEP 4 // Apply **VRTwist +** **all over hair** Shape + Dry or

THE METHOD
With VITAMIN RECHARGE.

Curly Girl

By EvaProfessional

AT HOME

FULL ROUTINE

100% Curly

APPLY once a week or every fortnight

STEP1 // Apply **VRButter HAIR +** (all over hair) 15' **With hot towel** or **Leave on** All night

STEP 2 // Wash with **VROriginal or Orange**

STEP 3 //

APPLY once a week or every fortnight

3. A // If you applied **VRButter =** Apply **VROhlàlà +** (from mids to ends) detangle with comb

OTHER DAYS of the week

3. B // If you didn't apply **VRButter = Apply VRHero +** 3-5' **With hot towel** + rinse lukewarm water

STEP 4 // Apply **VRTwist +** (all over hair) Shape + Dry or

** If you need more hold or texture, especially for wavy or fine hair, use the Beach texturising spray before drying.



TIPS Curly Girl

What's the best way to detangle wet hair?

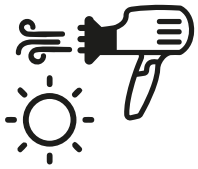
Wet hair is more susceptible to breakage and damage.

Use the ends-to-roots technique.

It's best to detangle wet hair using your fingers or a comb that's specially designed for curly hair.

Avoid using brushes that will undo the curl's structure.

What's the best way to dry hair?



Hair can be air-dried or you can use a diffuser. Set your hair dryer to low speed, medium heat and hang your head upside down as you dry your hair. This will give your curls maximum definition.

Important! Move the hair dryer upwards towards your head while gently pressing on the ends.

PACKS AVAILABLE

FOR RESALE



CURLY GIRL PACK
3 STEPS ORIGINAL

00174246//
Original+ Hero + Twist



CURLY GIRL PACK
3 STEPS ORANGE

00174247//
Orange + Hero + Twist



CURLY GIRL PACK
CURL CARE ORIGINAL

00174242//
Original+ Hero + Ohlàlà + Twist



CURLY GIRL PACK
CURL CARE ORANGE

00174243//
Orange+ Hero + Ohlàlà + Twist

PACKS AVAILABLE

FOR RESALE



CURLY GIRL PACK
FULL ROUTINE ORANGE

00174244//

Detox + Orange + Butter + Hero +Ohlàlà + Twist



CURLY GIRL PACK
FULL ROUTINE ORIGINAL

00174245//

Detox + Original + Butter + Hero + Ohlàlà + Twist

Meet The Vitamin Recharge *Family*



The Original



Orange



Detox & Co.



Hero

Description	Vitamin cleansing balm	Vitamin cleansing balm	Vitamin cleansing balm	Repairing mask
Kind of product	Shampoo	Shampoo	Shampoo	Mask
Rinse?	YES	YES	YES	DEPENDING ON APPLICATION
No sulphates	V	V	V	V
No parabens	V	V	V	V
No synthetic dye	V	V	V	V
No silicones	V	V	V	V
No allergens	V	V	V	V
No phthalates	V	V	V	V
No polycyclic musks	V	V	V	V
No alcohol	X	X	X	V
Specific ingredient:	Olive Oil	Bitter orange extract	Biosaccharide	Coconut Oil
Benefits:	Vitality Strength Body Sublime shine	Vitality Body Sublime shine Volume	Health Protection Vitality Shine	Hydrates & nourishes Regenerates & repair Untangles Brightness
Recommended for:	All hair types, dry scalp included.	All hair types, oily scalp included.	All hair types	Ideal for dry, dehydrated and/or damaged hair.

Meet The Vitamin Recharge Family



Ohlàlà



Twist



Beach



Butter

Description	Multi-action jelly & hair fiber protector	Curl defining gel	Sea Salt Hair Spray with natural hold	Restructuring butter
Kind of product	Fiber protector	Gel	Texturizer	Deeply nourishing treatment
Rinse?	NO	NO	NO	DEPENDING ON APPLICATION
No sulphates	V	V	NO SLS	V
No parabens	V	V	V	V
No synthetic dye	V	V	V	V
No silicones	V	V	V	V
No allergens	V	V	V	V
No phthalates	V	V	V	V
No polycyclic musks	V	V	V	V
No alcohol	V	V	V	V
Specific ingredient:	Seaweed	ECO mint and goji extracts	Sea salt	Shea butter and avocado and argan oils
Benefits:	Protection Body and volume Softness Silkiness & Shine	Define the curl Eliminates frizz Intensively hydrates Regenerates	Volume Texture Definition Natural hold and finish	Antioxidant Restructuring Smoothness Hydration Brightness
Recommended for:	All hair types. Especially dry /damaged. Frizzy and rebel hair.	Ideal for wavy, curly or afro hair.	All hair types	Ideal for dry, curly and afro hair.